

Know your biopsy belongs to you.



1

Swab

Your DNA sample is taken by gently swabbing the inside of your cheek.



2

Sample

Your biopsy tissue sample(s) are placed in bar-coded specimen containers.



3

DNA Match

A DNA test compares your (1) swab sample with the (2) biopsy tissue sample to ensure a (3) DNA match.

Matching the DNA profiles confirms your biopsy results belong to you.



*The **person** in personalized medicine.®*



- **How does the know error® system help me?**

The **know error® system** ensures your safety by giving you the confidence that your biopsy results belong to you. Your physician can proceed with the recommended treatment with a high level of certainty.

- **Why do you need my DNA?**

Your DNA plays an important part in the biopsy evaluation process. With a reference sample of DNA (taken via cheek swab at the time of your procedure), physicians using the **know error® system** can confirm that any biopsy samples used in your diagnosis are, in fact, your samples.

- **What is self-identification?**

Self-identification is your part in the **know error® system**. Your initials next to your name and patient information on the cheek swab label is the first step to ensure you are you.

- **Will my DNA information be confidential?**

All of your personal information is protected by the Health Insurance Portability and Accountability Act (HIPAA). To review our comprehensive privacy policy, please refer to www.knowerror.com/privacy.

- **Will my insurance company cover the cost of the test?**

In most circumstances, Strand Diagnostics will bill your insurance company. Once your insurance company is billed, you will receive an EOB (explanation of benefits) from your insurance carrier. Many insurance companies pay for this test. Please note the EOB is NOT a bill and if you have any billing related questions, please contact our patient financial services at: 1-888-924-6779, option 1. We are here to serve and support you throughout the entire reimbursement process.

Billing questions? Call 888-924-6779, option 1
www.stranddiagnostics.com



© 2014 The person in personalized medicine® and know error® are registered trademarks of Strand Diagnostics, LLC. Part No. 546294G_06-12-2014

Be DNA Certain™

www.knowerror.com